

From: Fred Sainz [REDACTED]
Subject: App Store PR Firms Proposal
Received(Date): Sun, 13 Sep 2020 15:02:43 -0700
To: Phil Schiller [REDACTED], Kristin Huguet
[REDACTED], Tom Neumayr [REDACTED], Christine
Monaghan [REDACTED], Katie Clark-AlSadder
[REDACTED]
Date: Sun, 13 Sep 2020 15:02:43 -0700

Hi Phil,

We've been vetting a number of consumer-focused PR agencies for support on the App Store and are ready to recommend one overall agency and a second focused on multi-cultural PR.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Look forward to hearing back and thanks for the consideration.

Scope of work

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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